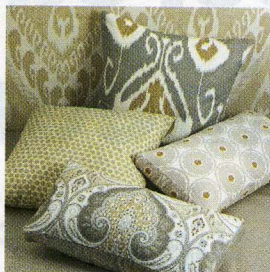


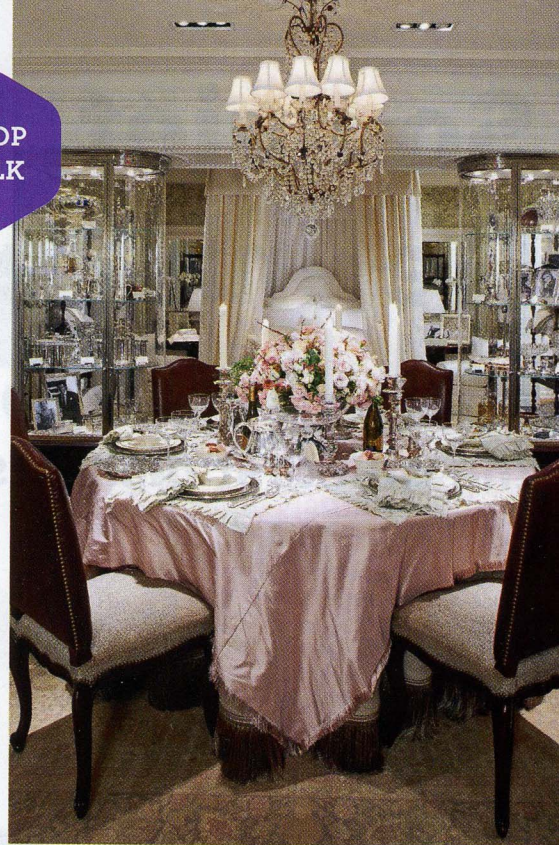
## Echo Design

Beautiful, easy, breezy fabrics go anywhere

Inspired by the simple pleasures of holidays at the seaside, Echo Design, a fashion and home decor brand (echodesign.com), has created a new fabric collection for Kravet (kravet.com). "Seychelles" features casual-chic linens and cottons with an ethnic flavor.



SHOP  
TALK



## HB Home

Traditional-with-a-twist visions become reality

Desiring timeless quality, Patricia Healing and Daniel Barsanti (hbhomedesign.com) chose Kindel Furniture (kindelfurniture.com) as their partner on a line of furnishings, some of which they debuted early in our 2010 Hamptons showhouse. A small number of the 23 pieces are existing Kindel designs that the duo tweaked in scale or finish. For instance, the "Neoclassic Center Table" in cerused oak is a fresh take on the original mahogany-and-gilt version.

## Matthew Frederick

Refined accessories and occasional pieces for real life

In the New Jersey-based designer's new collection, M. Frederick for Chelsea House (chelseahouseinc.com), accent pieces like the "Oscar Umbrella Stand" offer his hallmark polish and everyday usability (mfrederick.com).



## Ralph Lauren

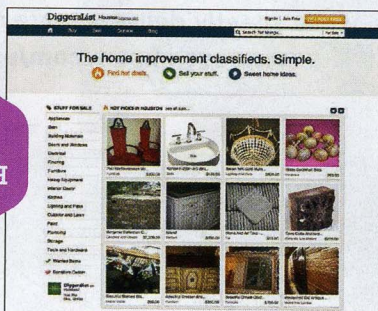
The designer's newest flagship store

The 22,000-square-foot mansion at 888 Madison Avenue (212/606-2100) appears to have hurtled through time from turn-of-the-20th-century Manhattan. Its Neoclassical French facade borrows from the neighborhood's architectural history, using it as a teaser for what's inside: four floors housing the brand's women's and home decor lines. Admire the beautiful structure's sumptuous layering of textures; peruse salons of accessories and apparel; then take the limestone staircase to the top floor to fully experience the Ralph Lauren home: seasonal lifestyle collections; gift- and tablewares; decorative accessories; linens; and—not to be missed—the design center's furniture, fixtures, and textiles.

## Our designer says

Elegant living does not have to be reserved for a special room or a time in your life other than today. —Matthew Frederick

WEB  
WATCH



## DiggersList.com

Functioning like Craigslist-meets-American Pickers, this Web site for home improvement classified ads lets you hunt treasures without leaving home. Items being unloaded by others during renovations are up for grabs, including appliances, furniture, cabinetry, flooring, and other architectural elements. Redecorating? Sell your own stuff, or be a Good Samaritan and use the donate option to help out Habitat for Humanity. ▶